Shincy N S

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Neyyan (H) Porkkulam (p.o) Porkkulam Kunnamkulam Thrissur - 680542



Shincy N S
Manager
Maxvalue Credits and Investments Ltd

To
The Hiring Manager

Dear Sir/Madam,

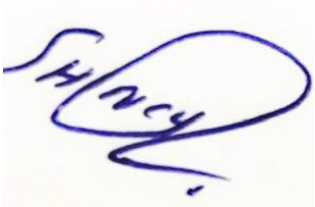
I am writing to express my interest in a suitable leadership role within your esteemed organization. With over 7 years of rich experience in fund mobilization, team leadership, and business development at Maxvalue Credit & Investments Ltd, I have consistently driven high-performing teams and exceeded organizational goals.

As a Manager, I have led successful initiatives in resource mobilization and business expansion through well-structured and motivated teams. My academic background—an MBA with a specialization in Finance—has further strengthened my strategic decision-making and financial planning capabilities. I take pride in my ability to build cohesive teams, foster a performance-driven culture, and deliver tangible outcomes.

My greatest strength lies in maximizing productivity through leadership, aligning people with purpose, and translating vision into actionable results. I am now eager to bring this drive, experience, and leadership into a new challenge where I can contribute meaningfully and continue to grow professionally.

I would welcome the opportunity for a discussion to explore how my background aligns with your organization's goals. Thank you for considering my application.

Warm regards,
Shincy N S
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Objective

To obtain a challenging and growth-oriented position in a reputable organization where I can utilize my skills, experience, and dedication to contribute effectively to organizational goals while continuously enhancing my professional capabilities.

Experience

Branch Manager
03.07.2025 - 10.01.2026
Maxvalue Credit & Investment Ltd - Thrissur
1. Supervise daily branch operations and ensure accuracy.
2. Manage branch budgets and control expenses.
3. Oversee cash, bank positions, and fund remittances.
4. Authenticate vouchers and complete day-end processes.
5. Lead, mentor, and motivate branch staff.
6. Conduct morning meetings and address employee issues.
7. Achieve business targets and drive sales of financial products.
8. Monitor loan portfolio and ensure timely collections.
9. Build strong customer relationships and resolve complaints.
10. Ensure compliance with policies, regulations, and security protocols.

Manager (General)
07.09.2021 - 20.05.2025
Southern Agri Society Ltd - Thrissur
1. Strategic Planning and Execution

Develop and implement effective fundraising strategies.
Set collection targets and timelines aligned with organizational goals.
Analyze financial needs and develop annual fundraising plans.

2. Donor Management and Engagement

Identify potential donors, sponsors, or investors.
Build and maintain long-term relationships with key contributors.
Organize donor engagement events, meetings, and follow-ups.

3. Team Leadership and Coordination

Supervise and guide the collection/fundraising team.
Delegate tasks and monitor team performance.
Provide training and support to ensure targets are met.

4. Campaign Management

Design and manage fundraising campaigns (digital, events, corporate sponsorships, etc.).
Collaborate with marketing/communication teams for promotional materials.
Evaluate campaign effectiveness and report on results.

5. Reporting and Documentation

Maintain accurate records of funds collected, pledges, and donor information.
Prepare reports for senior management, stakeholders, or board members.
Ensure transparency and compliance with financial regulations and policies.

6. Relationship Building with External Stakeholders

Collaborate with NGOs, banks, financial institutions, and CSR partners.
Attend industry events, conferences, and networking forums.

Assistant Manager & Bond Coordinator (Resource Mobilization)
01.10.2019 - 13.06.2021
JMJ Group of Companies - Thrissur
1. Resource Mobilization

Assist in planning and executing strategies to mobilize financial resources from various sources (banks, investors, multilateral agencies, CSR, etc.).
Prepare proposals, presentations, and pitch documents for potential funders.
Monitor funding pipelines and ensure timely follow-up with potential contributors.

2. Bond Issuance and Coordination

Support the end-to-end process of bond issuance (municipal, green, infrastructure, etc.).
Coordinate with legal, financial, and regulatory stakeholders for compliance with SEBI, RBI, and other statutory bodies.
Ensure documentation, disclosures, and ratings are prepared and submitted as required.

3. Stakeholder Management

Liaise with investment bankers, underwriters, credit rating agencies, and regulatory authorities.
Maintain relationships with financial institutions, donors, and investors.
Facilitate meetings, due diligence processes, and negotiation sessions.

4. Financial Analysis and Reporting

Conduct financial modelling, analysis, and assessment of resource mobilization strategies.
Track fund inflows, utilization, and report to senior management.
Monitor bond performance, market trends, and investor sentiments.

Assistant Unit Manager (AUM)
10.12.2018 - 30.10.2019
ESAF Small Finance Bank - Thrissur
1. Operational Oversight:

Assist in planning and supervising daily microfinance operations across assigned branches or regions.
Monitor loan disbursement, collection, and recovery processes to ensure compliance with internal policies and regulatory guidelines.

2. Team Management:

Support, guide, and monitor field officers, branch staff, and other microfinance personnel.
Conduct regular training, performance evaluations, and capacity-building sessions for staff.

3. Client Relationship Management:

Ensure client satisfaction and build trust through regular visits, grievance resolution, and support.
Promote financial literacy and educate clients on loan terms, savings, and repayment obligations.

4. Loan Portfolio Management:

Monitor the health of the loan portfolio, including delinquency tracking and risk mitigation.
Analyze portfolio performance and recommend strategies for improvement.

5. Compliance and Risk Management:

Ensure adherence to internal policies, RBI/NABARD regulations, and industry standards.
Identify operational risks and assist in developing strategies to minimize defaults and fraud.

6. Reporting and Documentation:

Prepare regular reports on disbursements, collections, overdue accounts, and other KPIs.
Maintain accurate records of client data, transactions, and staff activities.

7. Community Engagement and Outreach:

Conduct community meetings, mobilize groups, and support financial inclusion initiatives.
Promote the formation and strengthening of Self-Help Groups (SHGs) or Joint Liability Groups (JLGs).

Education

Course / Degree	School / University	Grade / Score	Year
MBA Finance	St.Aloysius College, Elthuruthu, Thrissur	70%	2015
Bachelor of Commerce - CA	Little Flower College, Guruvayoor	73%	2013
Intermediate	GVHSS Pazhanji	75%	2010
Matriculation	GVHSS Pazhanji	75%	2008

Projects

Financial Statement Analysis
Successfully completed a project entitled "Financial Statement Analysis" at KP Namboothiris, Thrissur, as part of the partial fulfillment of the requirements for the Master of Business Administration (MBA) degree. The project involved evaluating the financial health and performance of the organization through detailed analysis of its financial statements, including balance sheets, income statements, and cash flow statements.

IT Skills

MS Office

C Programming

Tally.ERP9

Internet

Languages Known

English

Hindi

Malayalam

Added Knowledge

Cost Management
Business Management
Financial Accounting
Marketing
Logistics and Supply Chain Management
MIS
Stock Market Training
Portfolio Management
Industry Integration Programme in Management
Social Service Programme
Dulingo passed with overall score of 95

Key Skills & Competencies

Financial Analysis & Reporting

Accounting & Operations

Administrative & Back Office Expertise

Professional Attributes

Communication & Leadership

Hobbies & Interests

Reading books on finance, leadership, and self-development

Exploring new technologies and financial tools

Volunteering in community development activities

Participating in workshops and seminars related to business and entrepreneurship

Traveling and learning about different cultures and markets

Personal Details

Date of Birth	14/09/1992
Marital Status	Married
Nationality	Indian
Religion	Christian
Passport	W5082200
Gender	Female
Place	Thrissur
Aadhar No:	461933161903
PAN No:	KPZPS4805F
UAN No:	101395773224
PF No:	KRKKD24619680000010053

Key Achievements

Southern Green Farming & Marketing Multistate Co-operative Society Branch Manager | 2021 – 2025 Consistently achieved the monthly branch target of ₹1 crore in fund mobilization. Recognized multiple times as the Best Performing Branch and awarded Best Branch Manager for outstanding performance.

JMJ Group of Companies Resource Mobilization Coordinator Successfully coordinated operations across 50+ branches in the Resource Mobilization division. Led the team to achieve a record-breaking ₹1 crore in a single day contest. Honored as the Best Bond Coordinator for the year 2020.

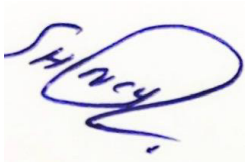
ESAF Small Finance Bank Team Lead – Product Sourcing Achieved the highest sourcing of financial products through effective team leadership. Awarded for attaining the Best AUM (Assistant Unit Manager) for the year 2018.

Reference

Pradeep Warrier - Maxvalue Credit & Investment Ltd - Thrissur
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